

SUMMIT CREATIVE

Trains Clients How To Find Business On Social Networking Sites

Las Vegas, NV, April 1, 2009— Summit Creative, a Las Vegas based marketing, advertising and branding consulting firm has tapped into the niche market of training businesses how to use social networking sites such as LinkedIn.com, Facebook.com, Twitter.com and Blogger.com to grow their business and create buzz on the Internet.

Summit Creative's owner, Marnie Settle zeroed in on the need for businesses to save money and to better use the Web to create excitement and interest. "So many of my clients were asking me how to continue to market on little or no budget due to the current Recession. When I told them they needed to be more visible on the Web and take part in on-line communities most of them didn't know where to begin. I started out teaching blogging seminars and that has evolved into LinkedIn.com trainings and now Twitter.com trainings. All of my seminars are geared towards the average, not so technically savvy business owner who wants to get ahead and outsmart their competition," says Ms. Settle.

What makes Summit Creative's Social Networking for Business trainings so unique is that they train the business owner to handle as much of their own marketing as they see fit without spending a lot of money. At a time when businesses' are spending less on advertising these classes teach and empower the business owner to embrace the Web and spread their message using free social networking sites. "The days of mass media are over. Fewer companies are finding it beneficial to blanket their message through mediums such as television and radio. Niche marketing on the Internet is the wave of the future," says Ms. Settle.

Summit Creative offers trainings to any business that is interested in leveraging the Web to expand their business. Summit Creative also offers a turnkey social marketing program for businesses and individuals that don't have time to create their own Internet buzz through these online communities.

For more information about Summit Creative's training classes and turnkey social marketing program contact Marnie Settle at (702) 245-1900.